



2021 Partner Application & Advertising Contract

Early Print pace Reservation Deadline: Dec 4, 2020
 Regular Print Ad Space Deadline: December 31, 2020
 Ad Materials Deadline: Print—January 15, 2021
 Website—December 23, 2020

Company		Contact Name		
Address		City	State	Zip
Phone	Fax	Toll Free		
Email		Website		
Sales Rep		Phone Number		
Partner Signature		Phone Number	Date	

2021 PARTNER DUES	TOURISM PARTNER	_____ \$260 ANNUALLY	_____ \$75 QUARTERLY
	BUSINESS PARTNER	_____ \$180 ANNUALLY	_____ \$55 QUARTERLY

2021 PARTNER PACKAGE	ANNUAL	QUARTERLY COMBINED
_____ ENHANCED	PARTNER DUES + WEBSITE \$500	\$150
_____ SHOWCASE	PARTNER DUES + WEBSITE \$750	\$210
_____ LAKESIDE	PARTNER DUES + WEBSITE \$1600	\$435
_____ CROWN JEWEL	PARTNER DUES + WEBSITE \$2000	\$535

ADDITIONAL WEBSITE ADS IN PREMIERE SPACES
 BASIC AD ON ACTIVITIES OR LOCATION PAGE _____ \$300
 PREMIER AD ON BLOG, SEASONS OR LOCATION PAGE _____ \$500

2021 Guidebook	Early Bird	After December 4, 2020—Annual payment only	
_____ BACK COVER	\$1500	\$1650	All ads should be designed to size in CYMK at 300dpi. The following file types can be accepted: pdf, ai, eps, tiff
_____ INSIDE FRONT & BACK	\$1300	\$1430	
_____ PAGE 1 OR 75	\$1300	\$1430	
_____ FULL PAGE	\$1100	\$1210	Word, Publisher, Pages, or other types must be saved as high-resolution pdf before sending.
_____ HALF PAGE	\$ 650	\$ 710	
_____ QUARTER PAGE	\$ 450	\$ 495	

TOTAL INVESTMENT _____ ANNUALLY _____ QUARTERLY

PAYMENT: _____ CHECK ENCLOSED _____ INVOICE ME _____ CREDIT CARD + 2.9% FEE

CARD NUMBER _____

EXPIRATION DATE _____ / _____ CVV _____ BILLING ZIP CODE _____

SIGNATURE: _____

AD Location

Select One

___ Live ___ Eat ___ Shop ___ Sleep

Activity Pages

Enhanced - Select 1

Showcase - Select 2

Lakeside or Crown Jewel—Unlimited

- ___ Bed & Breakfast ___ Cabins ___ Inns
- ___ ATVing ___ Boating
- ___ Dog Sledding
- ___ Family & Kid Friendly
- ___ Fiddleheads & Berry Picking
- ___ Fishing, Fly Fishing, Ice Fishing
- ___ Golfing ___ Hiking ___ Hunting
- ___ Katahdin on the Water
- ___ Moose Watching & Moose Safaris
- ___ Museums & Historical Tours
- ___ Registered Maine Guides
- ___ Relaxation & Wellness
- ___ Scenic Flights ___ Skiing
- ___ Snowmobiling ___ Stargazing
- ___ Weddings ___ Whitewater Rafting
- ___ Excursions ___ Shopping
- ___ Bank ___ Contractors
- ___ Healthcare ___ Home & Garden
- ___ Legal & Financial ___ Real Estate
- ___ Rental Agencies

Print Ad Copy

- Repeat Last Year's Ad
- Edit Last Year's Ad
- New Ad
- Camera Ready to be submitted

Website Ad

- Repeat Last Year's Ad
- Edit Last Year's Ad
- New Ad
- Camera Ready to be submitted

Send to Grace Bardsley at
 destinationmooseheadlake@gmail.com
 or 480 Moosehead Lake Rd.
 Greenville, ME 04441